

Linola Face is specially formulated to meet the specific needs of very dry, itchy or irritated skin.

The cream promotes the soothing of stressed skin and the natural regeneration of the skin barrier. It is rich in pure plant sunflower and canola lipids with their high linoleic acid content. Linoleic acid is absolutely essential for an intact stratum corneum which acts as a protective barrier to prevent the skin losing too much water or drying out. As our bodies cannot produce this vital component of healthy skin themselves, an external source is needed.

In addition, the lipid renewing components of Linola Face come in a water-in-oil emulsion that is particularly suitable for very dry skin and counteracts both lipid and moisture deficiency in the skin, helping dry skin prone to itching to normalise.

To go easy on sensitive skin, Linola Face contains no colorants or preservatives and no mineral oils.

The dry season for our skin

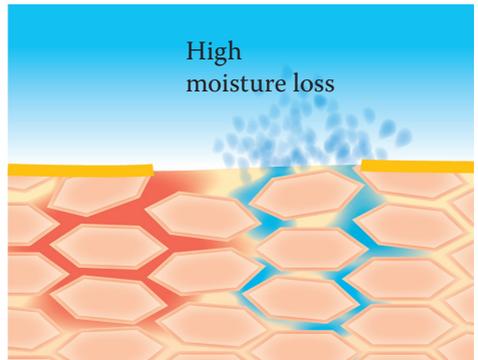
The skin has a natural barrier to prevent excessive moisture loss. This consists of a thin lipid film on the skin and of the **structural lipids, rich in linoleic acid**, which are situated between the corneocytes connecting them loosely with each other. This forms a structure like a brick wall which denies bacteria and harmful substances a chance to penetrate our skin.



Intact skin barrier
protects
moisture content

Intact protective skin barrier with lipids rich in linoleic acids

However, if the structural lipids are removed by too frequent washing, showering or swimming or if they are not produced in sufficient quantities, as is the case in ageing skin or atopic dermatitis for example, then the corneocytes become detached from each other and holes develop in the skin's protective barrier.



Loss of lipids results in a breakdown in skin barrier function. The skin loses a large amount of water and dries out.

Regardless of whether there is an internal or external cause, the result is always the same – a dry, flaky and brittle skin.

Regular care is vital therefore to counteract this breakdown in barrier function and the lipid and moisture deficiencies in dry skin and to protect it from further damage.

Linola – specially formulated to meet the needs of dry skin

As dry or very dry skin generally occurs on different parts of the body, care and cleansing of the skin must be optimally coordinated with each other.

Therefore you should ask your distributor for further specialities of Linola both for the body, the face, the hands or the feed and for the shower or the hair cleansing.

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